



We trust that this correspondence finds you well.

No doubt you are aware of the recent market downturn and the subsequent volatility that has followed.

Whilst we constantly monitor market conditions, trying to “pick” the highs and the lows of the market is all but impossible.

However, even though the market is volatile and seemingly unpleasant, that very volatility presents us with opportunity.

One of the strategies that we can employ to take advantage of the volatility is called “Dollar Cost Averaging” (article attached). This strategy is simple and allows us to use volatility to our advantage to give us long term growth and, make up some lost ground.

Trying to ‘be there’ when the markets start to recover (which they most certainly will at some point) is always difficult to pick. Using a strategy like dollar cost averaging helps us to be in a position to benefit from the recovering markets whilst reducing the stress of trying to get the timing right.

If you would like to discuss with us whether or not this strategy is applicable to you (or your family, friends and colleagues) we would welcome your call.

Kind regards

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